Lori La Bey is a passionate and inspiring keynote speaker and the founder of Alzheimer’s Speaks, a Minnesota based advocacy group and media outlet making an international impact by providing education and support for those dealing with Alzheimer’s disease and other dementias. Her own mother struggled with dementia for over 30 years. In 2011, she started Alzheimer’s Speaks Radio believed to be the first program dedicated to dementia in the world, along with the first webinar series called, “Dementia Chats™,” whose experts are those diagnosed with the disease, which was launched in 2012.

La Bey ignited the fire behind the first Dementia Friendly Community in the U.S., in Watertown, Wisconsin in 2013. In 2011, she launched what is believed to be the first Memory Café in the U.S. in Roseville, Minnesota. She is a founding member of the Roseville, Minnesota “Alzheimer’s and Dementia Community Action Team” and committee member that developed the Dementia Caregivers Re-Entry Initiative in 2016.

In the fall of 2015, La Bey become a Platinum Sponsor and helped launch the new Hollywood film, “His Neighbor Phil,” which highlights a wide range of emotions families struggle with, as well as the great depths of simple joys while experiencing and caring for someone with dementia. Lori identified a need for Dementia Friendly Travel; and had successful Symposium and Caribbean Cruise in 2017; for those with early to mid-memory loss, their families and friends.

La Bey is a highly sought-after speaker, trainer and advocate for new delivery systems and attitudes towards those with living and dealing with dementia. In November of 2013, she was appointed to be an International Ambassador for the Purple Angel Project, the new global symbol for dementia.

La Bey is driven to provide a variety of FREE RESOURCES to connect family, friends, professionals, advocates and those just interested in learning how to live positive and purpose filled lives with dementia. Her goal is to continue to develop and provide unique delivery systems that have 24/7 access.

Changing How Caregiving Is Perceived, Received and Delivered.